



Department of Foreign Languages

<http://www.kennesaw.edu/foreignlanguage>

ASIA 4490/02

**Korean Language and Culture [study abroad edition]
Maymester: Japan-Korea 2016**

Instructor: Dr. Jeongyi Lee

Phone: 470-578-3239

Office Hours: TBA

Office: PS 225A

E-mail: jlee234@kennesaw.edu

COURSE DESCRIPTION

By examining sociolinguistic and sociocultural factors in the Korean language, the course aims to give insight into social hierarchy, interpersonal relationships and Korean way of thinking. It takes a sociolinguistic and pragmatic perspective in investigating certain aspects of the language, focusing on its structures, patterns, and communicative tools (e.g., speech levels, honorifics and address terms, language and gender, pragmatics and speech acts, language and nationalism). Students with no prior knowledge or experience of Korea or Korean language are welcomed, as are students with more background knowledge and experience. The goal for students in this course is to heighten their awareness and understanding of the relationship between the language and Korean society or culture and thus gain deeper insight into the Korean language and communication with Korean people.

We will visit both modern and traditional sites and cities beginning in Seoul, the economic, technical and political hub of Korea. We will then take the *KTX* (bullet train) to Gyeongju and Busan. You will have many opportunities to observe Korean people: what they eat, what they wear, how they celebrate, how they commute, how they communicate. You will also participate in school visits, go on excursions that include palaces, *Cheongwadae* (the presidential office/residence), *DMZ* (South and North Korea border), museums, temples/shrine, beach/islands, etc., and have hands-on experiences that include artifacts making, traditional music class, cooking, and much more.

COURSE OBJECTIVES

Through the coursework and participation in the study abroad experience, students will:

- gain a general knowledge of Korea
- recognize and define cultural dimensions that affect communication in Korean
- identify cultural factors that play critical roles in the way Korean people interact and communicate
- learn to act in a manner that is appropriate in the Korean culture, and to be respectful of differences, thereby enhancing their intercultural communication and adjustments skills
- specify ways to utilize Korean communication styles to improve their Korean language skills

GENERAL GOALS

- Demonstrate general knowledge of the language and culture of the host country
- Learn from others (both classmates and people met in the host country)
- Recognize individual and cultural differences and demonstrate an ability to communicate and interact effectively across cultures
- Read the signals of an unfamiliar situation, interpret its elements, and adjust to it
- Demonstrate flexibility, openness, empathy, and tolerance for ambiguity
- Demonstrate a deeper awareness of your own culture and how Americans are perceived in the host country
- Analyze processes of globalization and its impact on the host country

MATERIAL

- Korea: The Impossible Country by Daniel Tudor; Tuttle Publishing, 2012 [ISBN: 0804842523]
- Changing Korea: Understanding Culture and Communication by T. Youn-ja Shim, Min-Sun Kim, and Judith N. Martin; Peter Lang, 2008 [ISBN: 978-0824831745]
- Korean Language in Culture and Society by Ho-min Sohn (ed.); University of Hawaii Press, 2005 [ISBN: 978-1433101939]
- The Routledge Handbook of Language and Intercultural Communication by Jane Jackson (ed.), Routledge, 2013 [ISBN: 978-0415709828]

Supplemental Materials

- Other reading materials available for downloading from the course homepage in D2L
- DVDs available for viewing in the Foreign Language Resource Center, #134 Pilcher
 1. 200 Pounds Beauty (*Minyeoneun Goerowo*)
 2. The Birth of a Family (*Gajokui Tansaeng*)
 3. Ode to My Father (*Gukjesijang*)
 4. Window on Korean Culture (20 video clips)

SUGGESTED SUPPLEMENTAL READINGS (Copies of selected chapters on reserve in Sturgis Library)

Robinson, M. E., 2007. *Korea's Twentieth-Century Odyssey: A Short History*. Honolulu: University of Hawaii Press.

Lancaster, L. R. and R. K. Payne, 1997. *Religion and Society in Contemporary Korea*. Berkeley: University of California Press,.

Kim, D. K. and M-S Kim, 2011. *Hallyu: Influence of Korean Popular Culture in Asia and Beyond*. Seoul: Seoul National University Press.

Breen, M., 2004 *The Koreans: Who They Are, What They Want, Where Their Future Lies*. New York: St. Martin's Press.

Seth, M. J., 2002. *Education Fever: Society, Politics, and the Pursuit of Schooling in South Korea*. Honolulu: University of Hawaii Press.

Hoare, J. 2012, *Korea-Culture Smart!: The Essential Guide to Culture & Customs*. London.

Gannon, M. J. and R. K. Pillai, 2012. *Understanding Global Cultures: Metaphorical Journeys Through 31 Nations, Clusters of Nations, Continents, and Diversity*. Thousand Oaks, CA: Sage. (Chapter 8 in Part II)

FINAL GRADE

- **Attendance and participation 30%**
You will be held to the highest standards of conduct and contribution when determining the participation grade, which includes pre-, post-departure meetings, debriefings and discussions throughout the trip. Attendance is mandatory. Students are required to attend **all** pre- and post-departure classes, lectures, and field trips and actively participate in order to receive full credit. If a situation forces you to be absent, discuss with the instructor **beforehand**. She will then determine whether or not any penalty will be imposed. During the trip, repeated failures to meet at designated times/places will negatively affect your grade.
- **Pre-departure discussions (D2L) 10%**
Various discussions (on selected readings, individually viewed designated films, etc.) will be held both online (D2L) and in pre-departure meetings. Active participation and thoughtful contributions to the discussions are required to receive full credit. Late, incomplete, or non-submission of your posting will incur a penalty.
- **Quizzes and Assignments 10%**
There will be various assignments, a pre- and post-quiz on key cultural concepts/ sociolinguistic aspects, as well as at least one additional quiz covering information from the reading selections, our discussions and/or films. Refer to the schedule for due dates, and post assignments into the Dropbox on D2L unless otherwise instructed. Late, incomplete, or non-submission of quizzes or assignments will incur a penalty.
- **Journal 30%**
On the trip, make every attempt to observe, interact, and participate in the everyday life of the host country. Throughout the trip, you will be required to write a daily journal that details your observations and interactions, and the activities that you undertook for each day along with narrative text and if possible, digital pictures. It is expected that you will generate a one-page single spaced journal entry for each day. Remember to **describe, reflect, interpret, and analyze** when you journal. It is recommended, where possible, to include 5~10 pictures representative of each day. It is helpful for you to write in the journal every night and review your photos while the details are still fresh in your memory. It is also recommended that you back up any electronic version of your narrative text and pictures. Your journal grade will be based on thoroughness and reflective daily entries. You may submit your journal electronically (uploaded on D2L) or via a bound copy. Due date is no later than **July X, 2016**.
- **Post-trip Essay (10%) and Presentation (10%)**
Based on your observations documented in your travel journal, your experiences while in Korea, reading assignments, films, and course discussions, write a comprehensive, reflective essay (at least 2 pages double-spaced) discussing how this course and trip helped (or did not help) you get a better understanding of Korean culture, society, and the Korean people's way of thinking and communicating. Discuss also how you have changed, what you have learned, and how to build upon that learning. The essay will be due **by June XX**; post-trip presentation date: TBA [most likely during the week of June XX].

Grading Scale: 100-90%=A; 89-80%=B; 79-70%=C; 69-60%=D; 59% and below=F

GENERAL POLICIES

Academic Integrity

Students are expected to be familiar and to comply with the regulations regarding academic honesty as described in the Kennesaw State University Catalog.

No student shall receive, attempt to receive, knowingly give or attempt to give unauthorized assistance in the preparation of any work required to be submitted for credit. Unless specifically authorized, the presence and/or use of electronic devices during a quiz, or other class assignment is considered cheating. Engaging in any behavior that a professor prohibits as academic misconduct in the syllabus or in class discussion is cheating.

Students found violating any of these policies **will automatically fail** this course and be turned over to the appropriate school authorities for further prosecution.

Tentative Schedule

	DATE (TBD)	ACTIVITY, LECTURE, TOPIC DISCUSSION	ASSIGNMENT (Due date)	OTHER
			#1: Prior to Pre-Dep Mtg-1, view: a) Introduction to Korea (9 mins) b) Survival Korean (10 mins) on itunesU.kennesaw.edu c) Window on Korean Culture documentary 20 video clips (1 hr, 30 mins); view and complete worksheet posted on D2L	
1	Pre-Departure Mtg 1 TOTAL: 2 hrs	Introduction /Orientation / Syllabus & Course explanation	#2: Submit: 1) <u>Window on Korean Culture</u> worksheet 2) signed Syllabus Acknowledgment & Understanding form (last page of course syllabus) -- Sign up to Leading a Cultural Topic ; 2 people per topic (under ASIA 4490 Cultural Topics on D2L); Due date of posting of your topic's key points: by Pre-depart mtg #3.	Pre-quiz (Key Cultural Concepts)
2	Pre-Departure Mtg 2 2 hrs for this course	Discussion: 01. Shim et al, <i>Changing Korea</i>, pp. 53-76 [Korean Values and Communication] Key concepts: -- family values -- indigenous values (<i>uye-ri, kibun, cheong</i>) -- face and tact (<i>nunchi</i>) -- in-group vs outgroup -- prestige consciousness -- mutual face saving (<i>chemyon</i>) 02. Tudor, <i>Korea: The Impossible Country</i>, pp. 34-41 [Foundations] -- Buddhism -- Confucianism -- capitalism -- democracy	Have read and be ready for discussion (1) (2) http://www.npr.org/sections/thetwo-way/2013/04/23/178650537/bill-gates-handshake-with-south-koreas-park-sparks-debate (under ASIA 4490 Readings on D2L): 3 assigned readings and key cultural concepts listed within each.	Quiz: based on last lecture and readings

		<p>03. Tudor, Korea: The Impossible Country, pp. 92-139 [Cultural Codes]</p> <ul style="list-style-type: none"> -- competition -- emotional contrast (<i>Han vs. Heung</i>) -- from clan to nuclear family -- neophilia <p>04. Tudor, Korea: The Impossible Country (pp. 260-298) [More of "Us," Less of "Them"]</p> <ul style="list-style-type: none"> -- nationalism -- multicultural society -- woman's status 		
			<ul style="list-style-type: none"> -- Prior to Pre-Dep Mtg-3, view and complete worksheets posted on D2L: a) DVD: Ode to My Father b) DVD: 200 Pounds Beauty <p>Both DVDs are housed in the Foreign Lang Resource Ctr in Rm. 133 Pilcher</p>	
3	Pre-Departure Mtg 3 2 hrs for this course	<p>Discussion:</p> <p>05. Sohn, Korean Language in Culture and Society (pp.131-199) [Part III. Linguistic Etiquette]</p> <ul style="list-style-type: none"> -- honorifics -- address terms -- politeness in conversation -- cultural values in request -- gender differences in speech <p>Discussion: Ode to My Father; 200 Pounds Beauty</p>	<p>Have read and be ready for discussion: (under ASIA 4490 Readings on D2L): assigned reading and key cultural concepts therein 2 movies: Ode to My Father and The Birth of a Family</p> <ul style="list-style-type: none"> -- Prior to Pre-Dep Mtg-3, view and complete worksheets posted on D2L: http://seoulistic.com/korean-culture/20-cultural-mistakes-to-avoid-in-korea/ 	Quiz: based on last lecture and readings
4	Pre-Departure Mtg 4 4 hrs	<ul style="list-style-type: none"> -- final departure/arrival/in country logistics <p>Lecture: Cultural Metaphors</p> <ul style="list-style-type: none"> -- Rice (based on the article found at http://www.npr.org/sections/thesalt/2014/05/08/310477497/rice-theory-why-eastern-cultures-are-more-cooperative) -- <i>Kimchi</i> (based on Chapter 8 in Gannon et al., <i>Understanding Global Cultures</i>) -- <i>unhyae</i> to understand Korean relationship -- Yin and Yang 		Quiz: based on last lecture and readings
	In country; dates TBD	Discussions on Korean key cultural concepts vis-à-vis your experiences		
5	Post-trip Mtg 2 hrs for this course	Post-trip presentations	Post-trip essay due	Post-quiz (Key Cultural Concepts)

Leading a Cultural Topic:

2 people per topic (under ASIA 4490 Cultural Topics on D2L).

You and your partner will collaborate and post a thread in Discussions, bulleting the key points of your cultural topic **compared between Korea and Japan**. Each student must also comment on at least 2 other topics.

The main idea of this assignment is to get an understanding of what is culturally appropriate in Korea compared to what is in Japan.

Due date of posting of your topic's key points in Discussions on D2L: **by Pre-depart mtg #3.**

1. 15 Things Every Visitor Should Know
2. Bowing
3. Dining Out
4. Table Manners & Chopsticks
5. Gestures & Body Language
6. Temples/Shrines/Palaces/Churches
7. Top 10 Etiquette Mistakes
8. Taboos/Superstitions/Stereotypes
9. Westernized Korea/Japan
10. Pop Cultures

Statement of Acknowledgment and Understanding

I have read and understand all the rules and conditions presented in this document. I further understand that it is my responsibility to read the entire document and ask questions of the instructor to clarify any points that I do not understand or that are not clear upon reading. Once this statement has been signed and returned to the instructor it is implied that I understand the contents as they appear and are interpreted by the Instructor, and thus waive any opportunity to ask for clarification or challenge anything presented in the proceeding pages of this document. Interpretation of the contents is solely up to the instructor and is not open to debate at any time with the student. My signature on this document is required in order to qualify to take any exam in this course. Failure to return a signed and unaltered copy of this document to the instructor before the first exam will result in the Instructor's refusal to allow me to take the exam.

I have read all of the items contained in the entire syllabus and have asked for clarification from the Instructor on any points upon which I needed further clarification.

Printed Name: _____

Signature: _____

Date: _____