



# INTERNATIONAL SUMMER BUSINESS UNIVERSITIES 2019

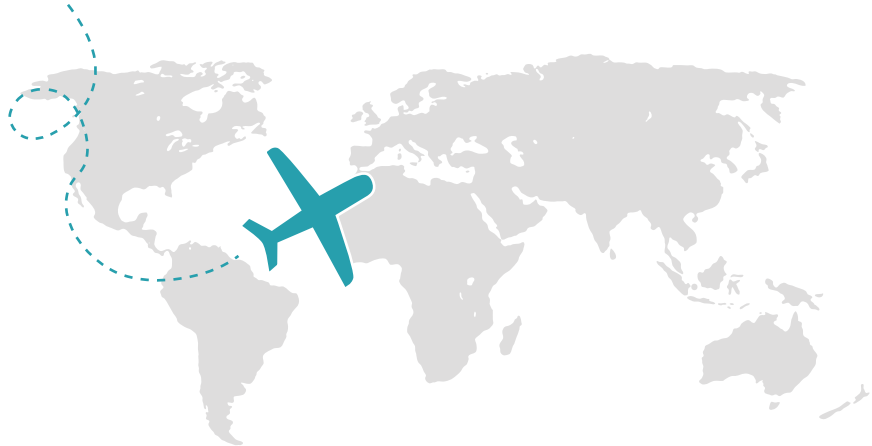


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Faculty of Business  
Administration



UNIVERSITÉ  
**LAVAL**



## PREPARE YOURSELF TO BE DAZZLED!

By far the most European destination in North America, the city of Québec is the perfect blend of the modern lifestyle of a metropolis with the tranquility of a traditional colonial city. In summer, enjoy festivals and activities that make the entire city come alive. You are in for a truly memorable experience in this magnificent place of culture and the great outdoors.

## UNDERGRADUATE COURSES

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Each course is equivalent to 3 US credits (6 ECTS) and is given in English.

JUNE      JUNE  
**10 - 21**  
2019

### SMART CITIES IN THE ERA OF DATA - QUÉBEC CITY, SMART CITY

Discover how AI, geospatial technologies and urban sciences can build smart cities of the future and how they provide cities with new opportunities and tools to better serve their citizens.

JUNE      JULY  
**25 - 05**  
2019

### SUPPLY CHAIN MANAGEMENT

Understand the international logistics aspect of manufacturing or service industries: demand forecasting, production scheduling, material requirements planning, operations scheduling, quality management, transportation and more.

JULY  
**08 - 19**  
2019

## INTERNATIONAL MARKETING: DISCOVERING THE QUÉBEC EFFECT!

Experience the vibrant business environment of Québec City by exploring the impact of a French-language market in North America and discovering how Québec-based companies shine on the international stage.

The program includes a general admission pass for the Festival d'été de Québec. The pass gives you access to all of the shows presented in one of the world's largest music festivals.

JULY  
**22 - 02**  
2019

## INTERNATIONAL ECONOMICS

Learn about international economics related to exchange rates and currency regimes, and experience cultural visits of Québec City as well as corporate visits of local businesses.

To apply: [www.fsa.ulaval.ca/ISBU](http://www.fsa.ulaval.ca/ISBU)

Why not combine your business courses with  
a French culture immersion?

### FRENCH COURSE (90-HOUR/5-WEEK PROGRAM)

The intensive summer French as a foreign language (FLE) program is your opportunity to learn French or perfect your skills. The program offers 7 proficiency levels: 5 beginner and intermediate levels, 1 advanced level and 1 superior level. In addition to grammar and oral communication courses, advanced- and superior-level students are given the option of taking phonetics, oral comprehension, culture and literature courses.

#### 2 scheduling options:

MAY  
**13 - 14**  
2019

JULY  
**08 - 09**  
2019

Faculté des lettres et  
des sciences humaines  
École de langues



UNIVERSITÉ  
**LAVAL**

## TO REACH US

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